



REALTOR® Resources

As a member of the Association of REALTORS® you have access to a multitude of valuable resources.

- ⇒ Washington REALTORS® event website has Open House logos and an informational video on the tax credit for your website and/or clients
- ⇒ Right Tools Right Now makes hundred of products, publications, services and informational resources available for free or at cost.
- ⇒ Free marketing materials available at www.reaktor.org/righttools
- ⇒ 2010 Info Guides and REALTOR® Balloons are available at your local SCCAR office.



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REALTOR®



REALTORS®
Making dreams of home ownership come true.



REALTOR® Nationwide Open House

When: April 10th and 11th

Where: Nation-Wide

Hundreds of thousands of REALTORS® from California to Texas to New York will be participating in this epic event.

The Nationwide Open House comes on the heels of the groundbreaking success of the

Washington Statewide Open House; modeled after our 2008 Snohomish County-Camano Open House Weekend.

This is a grassroots marketing event. Your participation is what made the

2008 Snohomish County-Camano Open House a smashing success.

Let's come together to replicate that success and make this Nationwide Open House an historic event!



Special Advertising

The Everett Herald is committed to promoting our REALTOR® event. They have arranged for massive savings, for REALTORS® ONLY on Open House advertising!

For this event SCCAR has purchased the rights to a special REALTOR® ONLY magazine insert in the Everett Herald. The insert will feature ...

- Only REALTOR® Open House listings
- The REALTOR® Difference
- First Time Home Buyer and Tax Credit information
- A list of ALL SCCAR offices and contact information
- More great info for ALL home buyers and why it pays to chose a REALTOR®

Advertising rates for this special section have been drastically discounted for your benefit. Reserve your ad space today!

As a special thank you to those REALTOR® offices who are committed to being outstanding REALTOR® members, we will be including special quarter page broker features! We will also highlight our top member offices in a special feature section.

Tax Credit Ends!



The First Time Home Buyer Tax Credit comes to an end on April 30th. The Open House weekend is one of the last opportunities to get buyers into the home of their dreams and be eligible for the tax credit!

Visit: www.sccar.com for Tax Credit Info.



This magazine insert will have a reach of nearly 175,000 readers and have a lasting shelf life, as it can be removed from the newspaper and taken with consumers on their open house travels.

Sample cover of REALTOR® Open House Magazine

USEFUL WEBSITES

Local: www.sccar.com
State: www.realtor.org/nationwide-open-house.asp
National: www.realtor.org/righttools
Consumer Website: <http://wahoowners.com>

State Phone: (360) 943-3100
Local Phone: (425) 339-1388

WWW.SCCAR.COM

Your Open House Information Resource